



KENDRA SCOTT

Kendra Scott Mall at Millenia Grand Opening

Orlando, Florida November 13, 2017 – KENDRA SCOTT has announced the official Grand Opening Event for their new store located here in Orlando, Florida.

The new Kendra Scott retail location opened its doors at the Mall at Millenia in early October and will officially be celebrating their Grand Opening Thursday, December 7th.

True to Kendra Scott's core values of "Family, Fashion, and Philanthropy," the store is partnering with The Junior League of Greater Orlando for the event. A portion of the sales during the Grand Opening event will be donated to the organization. The Junior League of Greater Orlando, Inc. (JLGO) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

"We are so excited to have opened our doors to this amazing community," said Community Relations and Event Manager, Taylor Ethridge. "And we cannot wait to celebrate with the local community whom we plan to make a big impact in in the coming years."

Join Kendra Scott at the Mall at Millenia, Thursday, December 7th from 6pm to 9pm for sips, hors d'oeuvres from Brio Tuscan Grille, entertainment, shopping and more!

"We could not be happier to showcase our beautiful new store right before the Holiday Season while giving back to such an incredible organization! I would encourage everyone to come celebrate with us and check some gifts off your Christmas list December 7th," Ethridge stated.

ABOUT KENDRA SCOTT

Kendra Scott is a loving mother, a driven entrepreneur and a passionate designer who believes the truest form of success is giving back in a meaningful way. As a creative mind with a love of natural gemstones, Kendra designed her first collection of jewelry in 2002. The foundation of Kendra's success has been her infectious energy and entrepreneurial spirit, which took her from a \$500 project in the spare bedroom of her home to a billion-dollar fashion brand loved globally. Known for her unique use of color and quality materials, Kendra has created collections of timeless pieces that have won over loyal fans, media and celebrities alike. Since she began her company, Kendra has lived by three core values: Family, Fashion and Philanthropy. She created a brand and culture that authentically values giving back and making a positive difference in the community. The Kendra Scott company maintains a focus on its customers and the causes close to their hearts, abiding by the mantra 'We Always Have Something to Give'.

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