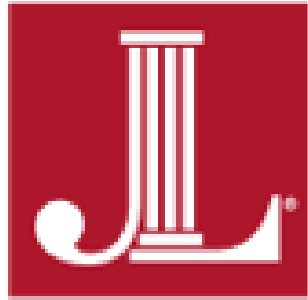


How to Sign Up on CrowdRise: LBDI 2019



JUNIOR LEAGUE OF
**GREATER
ORLANDO**

PRESENTS



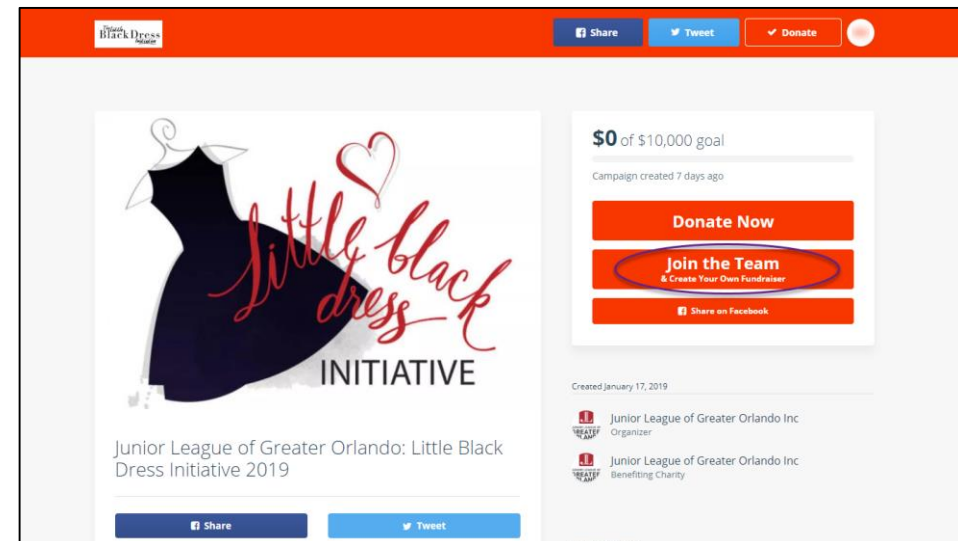
1

Visit www.jlgo.org/littleblackdress for the sign up link located at the bottom of the page

To register to be an advocate in *The Little Black Dress Initiative* [CLICK HERE!!](#)

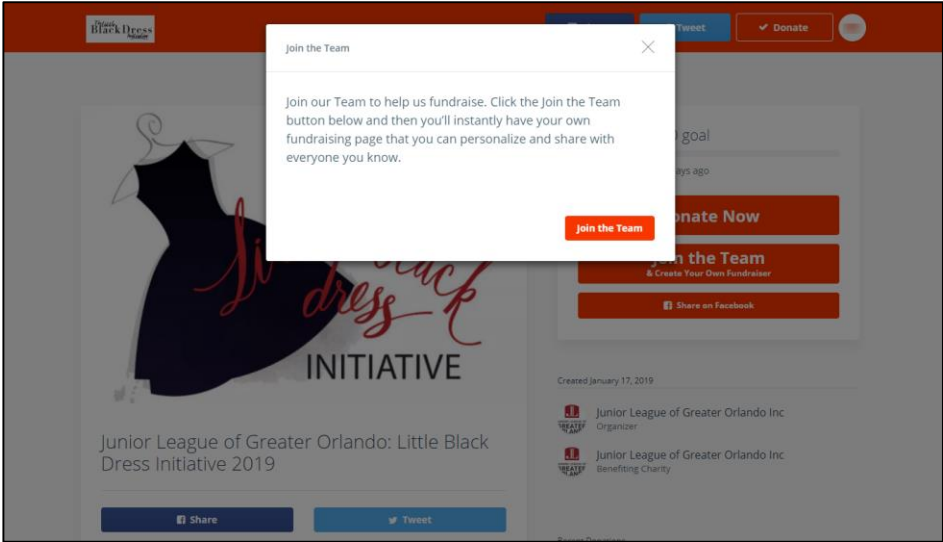
2

Click “Join the team”



3

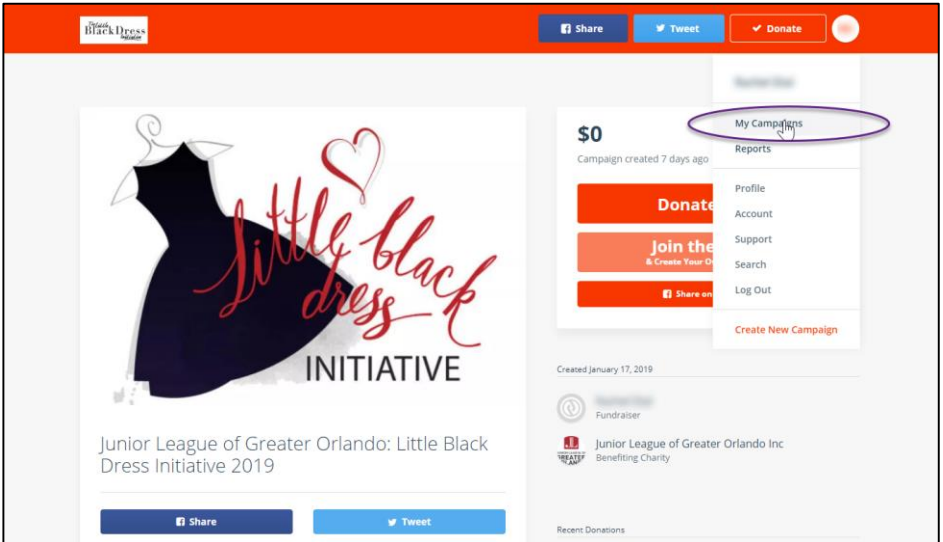
Complete the registration with your personal information



4

Access your dashboard and select “My Campaigns” in the menu dropdown in the top right corner

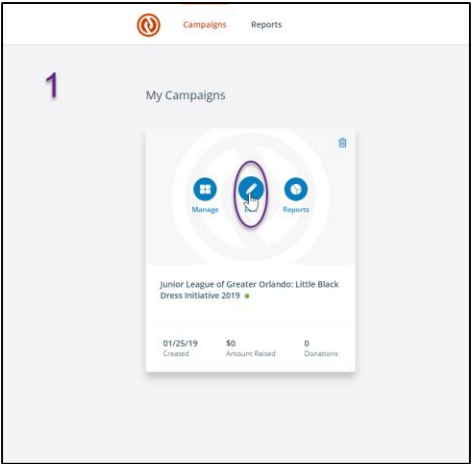
Here you can monitor your fundraising dashboard, personalize your page, access donation reports, and easily share updates with your supporters



5

Click "Edit" to personalize your LBDI

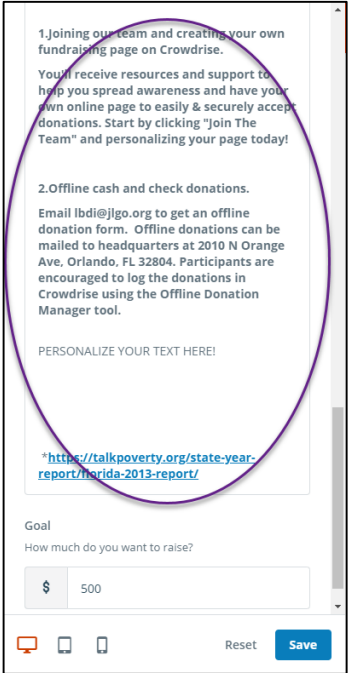
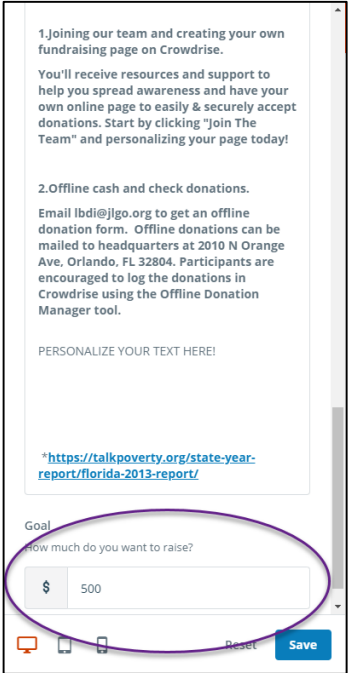
Consider adding additional pictures for your campaign. How will you be styling your LBDI all week?



6

Set a goal and personalize your message

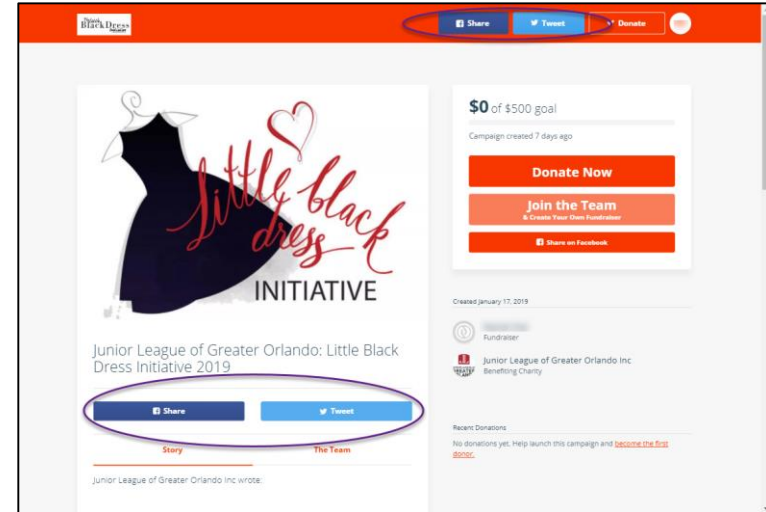
Team JLGO is seeking to raise **\$10,000** in 5 days. Every dollar makes a difference!
You will be able to modify the LBDI explanation template. Feel free to personalize your page and share with friends and family why you are participating in #theLBDIorlando, what JLGO means to you, statistics on poverty in Central Florida, etc.



7

Tell your friends!

Email, tweet, post, share, and broadcast your personal link to the LBDI campaign!



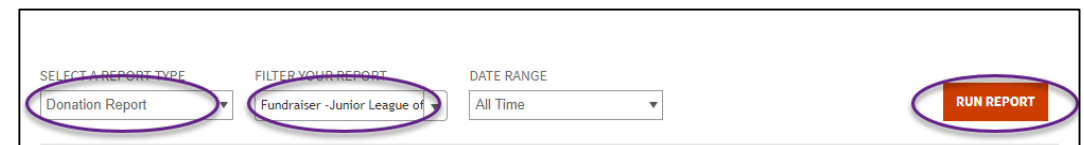
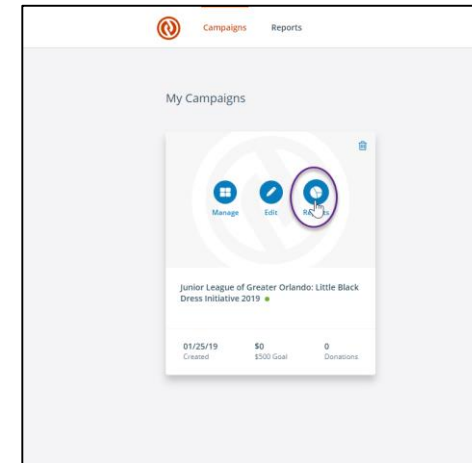
8

Track your progress

From the “My Campaigns” landing page, click the “Reports” button

Set the Filter to “Fundraiser – Junior League of Greater Orlando: Little Black Dress Initiative 2019” and run the report type “Donation Report”

You can find information about the number of dollars you have raised and donation details

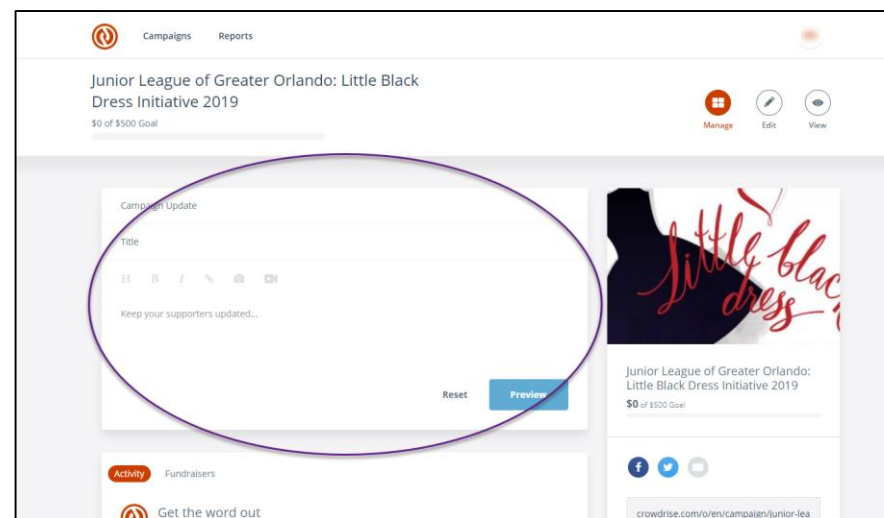
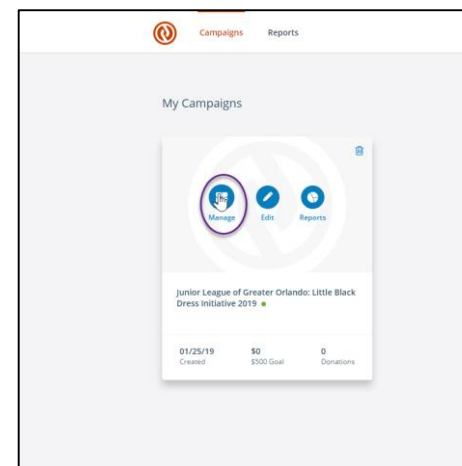


9

Don't forget to send campaign updates

From the "My Campaigns" landing page, click the "Manage" button

Create and send periodic campaign updates to keep your supporters up to date



10

Make sure to thank your donors!

From the “My Campaigns” landing page, click the “Manage” button

Scroll to the “Activity” section and click the “Say Thanks” button on the right hand side of the donation activity

Write your thank you note and send your message: Share with donors your experiences, learnings, trials, and tribulations. Junior League of Greater Orlando cannot function without our donors. Please share your appreciation as a steward and advocate for our campaign to raise awareness about poverty and its effects in our society

