Junior Leagues of Florida Raise Awareness of Human Trafficking from Coast to Coast

The Junior Leagues of Greater Orlando, Daytona Beach, and Tampa debut Coast to Coast Social Media Campaign in January 2019

ORLANDO, FLA. – – According to the Florida Department of Health, statistics rank Florida as the third highest human trafficking destination in the United States with half of all trafficking victims under the age of 18. For January’s Human Trafficking Awareness Month, the Junior League of Greater Orlando, Junior League of Daytona Beach, and Junior League of Tampa partner to debut the Coast to Coast campaign.

The goal of the Coast to Coast campaign is to raise awareness of human trafficking in Florida – especially along Interstate 4 which runs from the state’s east coast to the west coast. Each day in January 2019, the Coast to Coast campaign will highlight community leaders along with their efforts in raising awareness of human trafficking in Florida. The campaign will run on the social media platforms of the Junior Leagues of Orlando, Daytona Beach, and Tampa.

“The Coast to Coast campaign relies on members of the public to get involved so that together, we raise awareness of human trafficking in our community,” says Megan Rose, President of the Junior League of Greater Orlando. “Engage with the campaign throughout the month of January 2019 by sharing posts with your own personal social media networks.”

Follow along with the Coast to Coast campaign on the Junior League of Greater Orlando’s Facebook page at https://www.facebook.com/JuniorLeagueofGreaterOrlando and Instagram page at https://www.instagram.com/jlgorlando/.

To learn more about the Coast to Coast campaign, please visit https://www.jlgo.org/coast-to-coast/.

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About Junior League of Greater Orlando
The Junior League of Greater Orlando (JLGO) is a women’s civic leadership training organization. For over 70 years, the JLGO has been a catalyst for community change by empowering trained volunteers to enhance the lives of children and families. Since 2010, the JLGO has focused efforts on addressing community needs around childhood health, hunger and poverty. To learn more about their efforts in the Greater Orlando community, visit www.jlgo.org/community.

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