



For Immediate Release

Media Contact:

Jordan Matthews, Co-Chair
Junior League of Greater Orlando
5K@jlgo.org

Get Ready to Hustle with Junior League of Greater Orlando

10th Annual Halloween Hustle 5K to be held in Baldwin Park on October 26

ORLANDO, Fla. – On Thursday, Oct. 26, pirates, popular cartoon characters, zombies and more will gather together on the corner of New Broad Street and Lake Baldwin Lane in Baldwin Park, but residents needn't worry. The Junior League of Greater Orlando (JLGO) hopes many others will join the costume-clad cast and hit the streets for its annual Halloween Hustle 5K.

From 5:30 to 8:30 p.m. in Baldwin Park, this 10th annual event will feature a 5K Run/Walk and a Kids Fun Run. New this year, groups of three or more can participate in a shorter, one-mile walk – an option created to encourage active, healthy families. The frightening festivities will continue after the Hustle with post-race activities including carnival-inspired games, music, and entertainment alongside some of Orlando's best food trucks to satisfy adults and children of all ages. Attendees' participation supports JLGO's mission to train women to be civic leaders.

Halloween costumes are encouraged, and prizes will be awarded for "Best Dressed" in both the child and adult categories. There will also be trick-or-treating during the post-race celebration.

"The Halloween Hustle 5K has grown over the past 10 years to be a fan-favorite event," said JLGO President Anna McPherson. "When you are a runner at the Halloween Hustle, you directly support the Junior League of Greater Orlando in our mission to develop women as leaders serving our community, especially our current focus area of promoting healthy children by combating childhood hunger and poverty."

Advance registration to participate in the 5K is \$30 per adult, or \$40 at the event. The fee includes a race t-shirt and a medal for 5K finishers. Registration for the Kids Fun Run (children 12 and under) is \$10, or \$15 on race day. All registered children will receive a commemorative t-shirt. Family Walk registration is \$50 and includes three entries, as well as three t-shirts and five carnival tickets; additional participants may join a group for \$10 each. Other than as part of the Family Walk registration, carnival tickets are priced separately and available at the event.

To register for the Halloween Hustle 5K, or for more information about how your business or organization can get involved, visit jlgo.org/5k.

###

About Junior League of Greater Orlando, Inc.

The Junior League of Greater Orlando, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable with a focus on identifying and creating programs that address the issues of child well being and family enrichment. The Junior League of Greater Orlando involves more than 700 women who believe in making a difference in their community. For more information, visit www.jlgo.org.