



JUNIOR LEAGUE OF GREATER ORLANDO

Women building better communities

FOR IMMEDIATE RELEASE

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Junior League's Blue Note Ball Raises More than \$15K for Community Programs *Volunteer Organization's Revamped Gala Doubles Profits*

ORLANDO, Fla. (March 30, 2010) – The Junior League of Greater Orlando's annual Blue Note Ball held February in Winter Park more than doubled previous profits, resulting in proceeds and donations of more than \$15,000, which will go directly to the League's community programs.

Adding to the event's success, the League launched this year a new "brown bag" campaign leading up to the Blue Note Ball, asking attendees to fill a brown bag with monetary donations and bring it with them to the event. This campaign, along with an increase in attendees, made the event more profitable than year's past.

"We're blown away by the generosity of our League supporters who attended and donated all for a great cause," said Stephanie Nelson Garris, President of the Junior League of Greater Orlando. "The success of the Ball will give us more resources to make a lasting impact in the League's new focus to end childhood hunger in Central Florida as well as our other longstanding community programs."

The League's annual fundraiser took place at a new location and featured a more casual "Old Florida Citrus" theme. Proceeds from the annual fundraiser assist the organization in continuing its volunteer training and community projects including the development of a new project called HIP Kids that focuses on the area of childhood health, hunger and poverty in Central Florida. Additional beneficiaries of the League's work and Blue Note Ball proceeds include:

- Footsteps to Success at Great Oaks Village
- Kids in the Kitchen
- JLGO Community Action Team
- Girls Advocacy Project

"The past year has been difficult for many in our community, with children being especially vulnerable. The League is committed to making the well-being of children a part of all of our work in the community even our social events like the Blue Note Ball," said Garris.

ABOUT JLGO

The Junior League of Greater Orlando Inc. is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable with a focus on identifying and creating programs that address the issues of child well being and family enrichment. The Junior League of Greater Orlando celebrates its 62nd year serving Greater Orlando and involves more than 700 women who believe in making a difference in their community. For more information, visit www.jlgo.org.

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