



**JUNIOR LEAGUE OF
GREATER ORLANDO**
Women building better communities

FOR IMMEDIATE RELEASE

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**Junior League Collects Nearly 500 Pounds of Food from Harvest Hustle 5K
Volunteer Organization's Third Annual Race Supports Childhood Hunger**

ORLANDO, Fla. (November 29, 2010) – Junior League of Greater Orlando's third annual 5K in Baldwin Park had this year 300+ registrants, with proceeds and donations going directly to the League's new focus area of childhood, health, hunger and poverty in Central Florida.

Runners and participants in the League's Harvest Hustle 5K donated nearly 500 pounds of non-perishable food to Second Harvest Food Bank of Central Florida that fed nearly 350 hungry people across Orlando. In addition to providing direct donations to Second Harvest, proceeds from the race will fund League-sponsored community programs focused on ending childhood hunger and poverty.

"We're extremely humbled by the generosity of our League supporters who participated and donated," said Kirstina Bouwmans, president of the Junior League of Greater Orlando. "This event has drawn us together while allowing us to help those in need."

"With this past year being difficult for many and with the holidays on the horizon, every little bit helps. The League is committed to the well-being of our community and is thankful for opportunities to reach out with fun events such as the 5k," said Bouwmans.

According to statistics provided by Second Harvest Food Bank of Central Florida, nearly half of the people served by Central Florida's major local food bank are children. "We appreciate the generous support of the Junior League and the awareness of hunger relief that this great event provides. When it comes to community hunger, everyone can help. Within 48 hours, this food went to nearly 350 people in need," said Dave Krepcho, Second Harvest Executive Director.

ABOUT JLGO

The Junior League of Greater Orlando Inc. is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable with a focus on identifying and creating programs that address the issues of child well being and family enrichment. The Junior League of Greater Orlando celebrates its 63rd year serving Greater Orlando and involves more than 800 women who believe in making a difference in their community. For more information, visit www.jlgo.org.

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