



JUNIOR LEAGUE OF GREATER ORLANDO

Women building better communities

FOR IMMEDIATE RELEASE

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Junior League Launches New “Brown Bag” Effort to Promote Annual Fundraiser Volunteer Organization’s ‘Old Florida’ Fundraising Event Supports Ending Local Childhood Hunger

ORLANDO, Fla. (January 5, 2010) – In their new quest to improve childhood health, hunger and poverty in Central Florida, the women of the Junior League of Greater Orlando are asking the community to “Brown Bag” donations leading up to the League’s revamped annual Blue Note Ball fundraiser on February 27, 2010.

“We’re committed to making a lasting impact through our new focus area of childhood health, hunger and poverty and we’re incorporating elements to support that cause in everything that we do,” said Stephanie Nelson Garris, President of the Junior League of Greater Orlando. “This brown bag campaign is a great way to get people excited about attending our revamped event by bringing donations with them that will go directly to our program for locals in need.”

The League is giving out brown bags to its members and the community to fill with donations and bring to the Blue Note Ball in February. For more information on joining the League’s effort and filling a Brown Bag visit www.ilgo.org or call (407)422.5198.

This year the League’s annual fundraiser is taking place at a new location and will feature a more casual “Old Florida Citrus” theme. Proceeds from the annual fundraiser assist the organization in continuing its volunteer training and community projects including the development of a new project that focuses on the area of childhood health, hunger and poverty in Central Florida. Additional beneficiaries of the League’s work and Blue Note Ball proceeds include:

- Footsteps to Success at Great Oaks Village
- Kids in the Kitchen
- JLGO Community Action Team
- Girls Advocacy Project

The **2010 Blue Note Ball will take place on Saturday, February 27 from 6:30-11:00pm** at the Winter Park Farmer’s Market. Unlike years past when the suggested attire was black tie, the 2010 Blue Note Ball is taking on a more casual feel with suggested cocktail attire for guests to reflect the change in venue to the Winter Park Farmer’s Market. Tickets are \$75 per person, which includes one hour of open bar, a menu of southern cooking food items and entertainment by a live seven piece band.

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During the 2010 Blue Note Ball there will be a bucket auction, the option to purchase event add-ons such as unlimited drink wrist-bands, and an upgraded silent auction offering guests a chance to bid on such packages as a long weekend in New York, a Girlfriend's Shopping Getaway with round-trip airfare and a shopping spree at Bloomingdale's, a NASCAR Experience for two and Napa Wine Country Insider's Tour.

"The past year has been difficult for many in our community, with children being especially vulnerable. The League is committed to making the well-being of children a part of all of our work in the community especially our signature annual fundraising event," said Garris.

The League's Blue Note Ball is open to the public with a purchased ticket. To purchase a ticket or request a Brown Bag to fill in support of ending childhood hunger, visit www.jlgo.org or call (407) 422-5918.

ABOUT JLGO

The Junior League of Greater Orlando Inc. is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable with a focus on identifying and creating programs that address the issues of child well being and family enrichment. The Junior League of Greater Orlando celebrates its 62nd year serving Greater Orlando and involves more than 700 women who believe in making a difference in their community. For more information, visit www.jlgo.org.

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